

Success Story



flume®

Flume, Inc

Intelligent Leak Detection & Water Management

Flume is bringing connectivity and intelligence to an industry that is ripe for disruption: water, or lack thereof. With water leaks being the #1 personal property insurance claim, totaling \$9B in damage annually, homeowners need a way to protect themselves and their homes from severe water damage. Further inspired by California’s 2014 record-breaking drought, co-founders Eric Adler, James Fazio, and Jeff Hufford created a way to help people conserve water, reduce their water bills, and protect their homes.

SBDC Assistance

- Projections
- Business Plan
- Quickbooks

Economic Impact

- \$5M capital infusion
- \$2M increase in sales
- 20 jobs created



“The SBDC proved to be an essential resource, helping us fast-track our business. With their help we ensured the necessary structure was in place to build a healthy business model and steer us towards success.”

- Eric Adler, Co-Founder



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