

# Success Story



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## Digital Market Media

### *Ridiculously high-quality pay per call leads*

Digital Market Media is the most trusted provider of inbound calls and leads for insurance, financial services, and other industries.

Since 2016 DMM has been providing high-quality leads generation services at the lowest possible acquisition cost and focusing on exceptional service, we've earned our reputation as the most trusted provider of inbound calls and leads for insurance, financial services, and other industries.

They know that the best work comes from team members who are respected by their colleagues, empowered to do what they think is right, and who face hardship and celebrate victories together. That's why Digital Market Media's culture is centered around how it can best serve our team members.

## SBDC Assistance

Funding Assistance

Disaster Relief

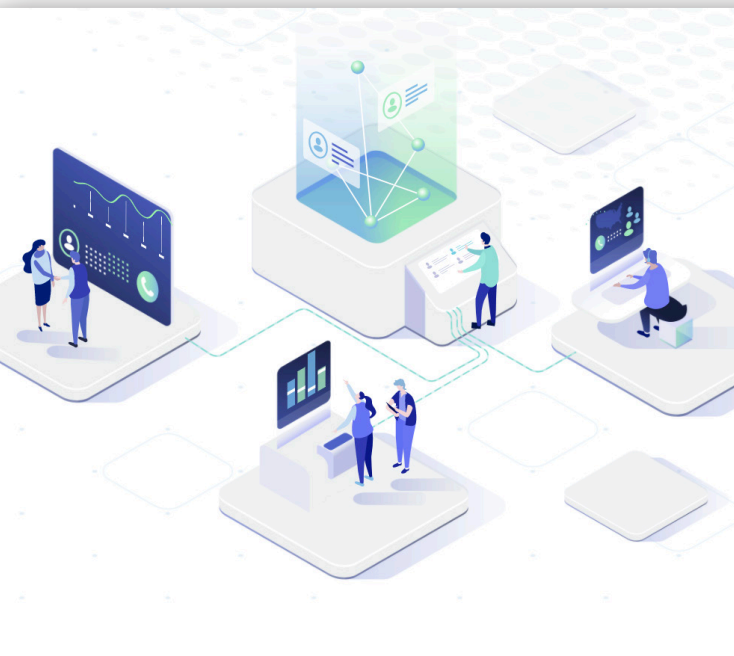
## Economic Impact

75 Jobs Supported

\$6.9M Sales

\$39K PPP

\$150K EIDL



“Working with the SLO SBDC has been a great experience for me. I have had the opportunity to work with great mentors, whom have been exceptional at providing the advice and guidance we needed to continue growing through the Covid pandemic. Thank you!”

–Tom Carolan, CEO of Digital Market Media



**CAL POLY**  
Center for Innovation  
& Entrepreneurship  
Small Business Development Center

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