

# Success Story

# WILDE HOUSE PAPER

wildehousepaper.com 

@wildehousepaper 

contact@wildehousepaper.com 

## Wilde House Paper

### *A Sustainable Paper Goods Collection*

Made with 100% recycled paper and the highest quality sustainable materials, each piece in the Wilde House collection is created with intentionality.

With sustainability being one of our most important values to us as a brand, we have partnered with One Tree Planted to plant a tree in California with every order placed. Through every step of the design process, from concepts to the final printed and packaged product, we are committed to creating intentional designs for your most authentic self.

## SBDC Assistance

COVID-19 Funding

Human Resources

Projections

Operations

## Economic Impact

7 Jobs Supported

**\$43.6K** EIDL

**\$8.5K** PPP



“The SBDC has played an integral role in getting Wilde House Paper to where it is today. From making our first hire, to implementing an inventory management system, to navigating the business environment during COVID-19, the SBDC is the first place we turn to when we are in need of advice. We are beyond grateful for all of the support that we have received and are so thankful to all of the mentors and consultants that make it possible.”

–Connor Drechsler, Cofounder, Wilde House Paper



**CAL POLY**  
Center for Innovation  
& Entrepreneurship  
*Small Business Development Center*

 [SBDC.CALPOLY.EDU](http://SBDC.CALPOLY.EDU)

 [@CALPOLYSBDC](https://www.facebook.com/CALPOLYSBDC)

 [SBDC@CALPOLY.EDU](mailto:SBDC@CALPOLY.EDU)

 805-756-5171