

# Success Story



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## Park Cinemas

Central Coast Cinemas owns and operates Park Cinemas in downtown Paso Robles, California. Locally owned and 100% independent, Park Cinemas was opened in 1997 by John Roush, President of Central Coast Cinemas. Specializing in offering its customers a cinematic experience with a local feel, Park Cinemas stands as an entertainment fixture in the heart of historic downtown Paso Robles.

## SBDC Assistance

Disaster Relief  
COVID-19 Funding

## Economic Impact

**\$1,014,647** SVOG

**\$650,000** EIDL

**\$119,505** PPP

**15** Local Jobs Supported



“The Covid-19 pandemic brought the cinema industry to a standstill. During this time, the SBDC kept us informed about disaster relief funding that allowed us to pay rent and keep our management team intact until we were allowed to reopen for business. This assistance helped Central Coast Cinemas remain in business and is the reason Paso Robles has a local cinema today.”

–John Roush, President, Park Cinemas



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