

# Success Story



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## De Oro Devices

*Overcome Parkinson's Freezing of Gait,  
One Step at a Time.*

De Oro Devices builds mobility solutions that empower those in need. Challenged to create a tool that would alleviate and prevent freezing of gait in a local veteran, the simple prototype gave him much needed relief. Soon, NexStride creators realized the global potential for the product. The De Oro Devices team has spent countless hours researching and refining NexStride so that it is intuitive to use and blends seamlessly into daily life, ensuring optimal impact with minimal intrusion.

De Oro Devices participated in AngelCon 2019 and won \$100,000 in equity investment. These funds were crucial for the company to manufacture and launch its revolutionary NexStride medical device. Since then, the SBDC has assisted their CEO, Sidney Collin, in closing a \$2.8M seed round in 2022.

## SBDC Assistance

Business Plan

Funding Assistance

Operations

Venture Capital

## Economic Impact

**\$2.8M** Venture Capital



“The guidance we have received from the SBDC staff and consulting team has been insurmountable. The SBDC has become a true partner of our business, offering a level of guidance and expertise that has directly impacted the success of De Oro Devices.”

- Sidney Collin, CEO at De Oro Devices



**CAL POLY**  
Center for Innovation  
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